

Vision Statement Template

Write a vision statement for your business. It should contain:

1. The overall purpose of your business: What are you trying to achieve? Why are you in business?
2. What your business does: Describe the products and services it provides.
3. What's important to your business: What are the values your business lives by?

The purpose of my business is:

The business will provide the following products and/or services:

The things that are important and the values my business will live by include: